



Just because you can book a cruise via the internet, doesn't mean you should!

Our unofficial motto here is "to save people from themselves."

This "motto" results from countless conversations with those who have booked direct with a cruise line or online booking site, who lack guidance, and are having problems or can't get answers to important questions.

The internet is great for buying books or doing research, but purchasing a cruise online is an entirely different matter. There are so many choices and decisions that without experienced guidance - costly mistakes, which can ruin a vacation - are common.

Somehow, many consumers are under the false notion that booking online saves money - this couldn't be further from the truth! Online bookings may seem cheap, but at sailing time, online clients miss out on upgrades, price reductions or other cost-savings - because there is no one looking out for them. These are just some of the behind-the-scenes ways a good cruise agent can save a client money.

Seeing an ad, surfing the net or hearsay is no way to select a cruise! Selecting the right ship/date/itinerary, is the most over looked aspect of planning a cruise.